# NAVIGATING RECRUITMENT KEY INSIGHTS AND TRENDS

## SOCIAL MEDIA AND HIRING



73% of companies have successfully hired a candidate using social media.



LinkedIn is the top social media platform used for recruiting, with 77% of recruiters utilizing it.

### **TIME-TO-FILL AND HIRING COSTS**



The average time-to-fill for a job is around 42 days.



The cost of a bad hire can be up to 30% of the individual's first-year earnings.

#### **SKILLS GAP AND TRAINING**



70% of employers believe there's a skills gap in the workforce.



94% of employees would stay at a company longer if it invested in their career development.

# NAVIGATING RECRUITMENT KEY INSIGHTS AND TRENDS

## **DIGITAL TRANSFORMATION IN RECRUITMENT**



87% of recruiters agree that technology has transformed how they hire.



70%

### **DIVERSITY AND INCLUSION**

# 85%

85% of CEOs whose companies have a diversity and inclusion strategy say it's improved their bottom line.

# 35%

Companies with diverse teams are 35% more likely to have financial returns above the industry median.

#### **SKILLS GAP AND TRAINING**



88% of organizations offer flexible work arrangements as a way to attract and retain talent.



82% of job seekers consider workplace flexibility a top priority when evaluating job opportunities.