

CLIENT CASE STUDY:

How we helped an award-winning global media agency to fast-track talent acquisition in Analytics, Programmatic, and Data Science



CLIENT'S CHALLENGE



OUR APPROACH



THE RESULTS

CLIENT'S CHALLENGE:

In April 2021, a global media agency approached us with a pressing issue – they were struggling to hire the required talent for their **Analytics, Programmatic, and Data Science** teams.

Behind on key recruitment targets, they had grown frustrated with their existing agencies, who were failing to deliver the right candidates quickly enough.

The agency needed a **partner who could think outside the box**, with a creative and efficient approach to identifying and attracting top talent in the right numbers, and fast.

OUR APPROACH:

We supported the client through our **Diamond premium retained solution**, providing a dedicated consultant and the expertise of the best researchers available within the team.

As part of the service, we delivered regular market updates, including insights on every candidate interviewed, our notes, and competitor hiring activity.

We also leveraged **advanced recruitment virtual technology** to enhance candidate engagement and improve response rates.

THE RESULTS:

Over 8 months, we interviewed **232 candidates** – boosted by our use of advanced technology.

We submitted **101 candidates** to line managers, providing detailed resumes and recorded interviews with answers to key technical questions.

In that time, we successfully placed **20 candidates**, with an average hiring lead time of just **13 days**.

CLIENT'S TESTIMONIAL:

“ I've been working with the team for years, and every interaction has been incredibly positive. Everyone I've come across has been genuinely helpful and committed to understanding exactly what type of candidates we're looking for. They take the time to thoroughly vet candidates, ensuring that only those who meet the criteria and maintain high quality are sent over. Their attention to detail and understanding of our needs make them my go-to agency for recruiting all levels of the team.

”

Head of Talent
Global media agency

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