

CLIENT CASE STUDY:

How we helped a global marketing and advertising agency to build a skilled Cloud and Data Science team



CLIENT'S CHALLENGE



OUR APPROACH



THE RESULTS

CLIENT'S

CHALLENGE:

In October 2021, a global marketing and advertising leader secured a major project but lacked the **Cloud** and **Data Science expertise** to deliver.

They needed to hire **15 specialists** across the U.S. with Python, ML, AWS, and GCP skills – all **within 3 months**.

With tight budgets, inability to pay top rates and their existing recruitment partners falling short on quality and volume, they turned to us to meet their hiring goals efficiently.

OUR APPROACH:

Our client chose our **Platinum+ (the exclusive permanent contingency)** model, giving them a dedicated team of consultants and access to the research team.

To maximize their budget, we targeted talent outside high-cost states like New York and California and focused on candidates with **1-2 years of experience** but a great aptitude.

We managed the entire hiring process, streamlining recruitment and **easing the load on their internal team.**

THE RESULTS:

Over two months, we screened 98 practitioners and submitted 56 candidates, with 48 advancing to interviews.

We successfully placed 14 hires between October and January, ensuring our client had the team needed to deliver their project on time in February.

The average hiring lead time was just 23 days.

CLIENT'S TESTIMONIAL:

“ Digital Republic Talent team was instrumental in transforming our hiring process and helping us build a skilled team. Their team worked tirelessly, finding incredible candidates we wouldn't have reached on our own. Thanks to their dedication, we built a great team and hit our project deadlines without a hitch. Truly an outstanding recruitment partner!

”

Head of Talent Acquisition
Global marketing and advertising agency

NEED HELP GROWING YOUR TEAM? GET IN TOUCH TODAY!



+1 737 2567409 (US) / +44 208 158 5641 (UK)



www.digitalrepublictalent.com



info@digitalrepublictalent.com



Digital Republic Talent



[@DigitalRepublicTalent](https://www.instagram.com/DigitalRepublicTalent)



[@DRepublicUK](https://twitter.com/DRepublicUK)

