

CLIENT CASE STUDY:

How we helped a global Exhibition Company hire a Data Architect, Azure Data Engineer & ML Engineer

- CLIENT'S CHALLENGE
- OUR APPROACH
- THE RESULTS

CLIENT'S CHALLENGE:

Despite collecting extensive event data – attendee behavior, exhibitor feedback, and digital engagement – the global Exhibition Company lacked the tools and expertise to derive actionable insights.

Key areas of delivery:

- No central data warehouse to support growth
- Development and deployment of Generative AI solutions for revenue, efficiency, and product optimization
- Design and implementation of a data warehouse solution by integrating data from various suppliers into three distinct layers: RAW, Staging, and Analytical

OUR APPROACH:

We deployed our **Emerald contract solution**, delivering a rapid, end-to-end contractor management service tailored to the client's urgent needs.

Within just **48 hours**, we presented **3 fully vetted candidates** for each role.

The client proceeded to interview every profile and made full-team hires **within 72 hours**.

By leveraging our **trusted talent network**, we ensured immediate access to top-tier professionals, allowing the project to launch without delay

THE

RESULTS:

The expert team we helped the client hire delivered measurable impact across every objective:

- Delivered a **central data warehouse**
- Fully operational and documented **data pipelines** suitable for AI modeling
- Fine-tuned and pre-trained **models ready for deployment**
- Approval of architecture and enterprise **data model** by stakeholders

This collaboration enabled the client to move from reactive to data-driven decisions, setting the stage for future growth and innovation.

CLIENT'S TESTIMONIAL:

“ I had the pleasure of working with Jesse to fill three key roles on my team. I couldn't have asked for a better partner during the recruitment process. He took the time to understand each role, our team culture, and what success looked like. He consistently presented high-quality, well-vetted candidates, making the process smooth. His genuine investment in finding the right fit stood out. Thanks to Jesse, we made excellent hires who've had a substantial impact. I'd gladly work with him again and highly recommend him to any hiring manager.

”

Principal Cloud Architect Consultant
Award-winning Media Company

NEED HELP GROWING YOUR TEAM? GET IN TOUCH TODAY!



+1 737 2567409 (US) / +44 208 158 5641 (UK)



www.digitalrepublictalent.com



info@digitalrepublictalent.com



Digital Republic Talent



[@DigitalRepublicTalent](https://www.instagram.com/DigitalRepublicTalent)



[@DRepublicUK](https://twitter.com/DRepublicUK)

